

2016  
**BA**  
**★**  
**KEI**  
**K**  
**KENT**  
**EXCELLENCE**  
**IN BUSINESS**  
**AWARDS**

kei**ba**.co.uk

Staged and produced by





**Kent Excellence in Business Awards (KEiBA)** is an awards scheme for business which is staged and produced by Kent County Council and the KM Media Group, the county's leading media provider, and has been set up to recognise and reward excellence in business within the Kent and Medway region.

## Key Reasons to Enter KEiBA

Awards are one of the most powerful and cost-effective marketing tools and winning a prestigious KEiBA will help your organisation to stand out from the crowd, send a positive message to your existing customers and attract new business.

Whether yours is a large or small company, there are lots of very good reasons to enter the Kent Excellence in Business Awards 2016:

- ★ Invaluable media coverage
- ★ Raise your company profile and reputation
- ★ Expert assessment of your company
- ★ Boost staff morale and retention
- ★ Impress potential customers and investors
- ★ Acknowledge staff and customer loyalty
- ★ Helps with business planning
- ★ Network with fellow business leaders
- ★ Helps attract quality new staff
- ★ Impressive trophy!

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*It's helped us to win more business, to stand out against our own competition, and has generated lots of opportunities.*

Becky Campbell, Reflect Digital Ltd  
Young Entrepreneur of the Year - 2015 Winner

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*Winning a KEiBA has put a positive spin on our business. Companies should definitely enter as it gives recognition within the business community.*

James Steward, Technical and Creative Director, Cyclepods Ltd  
SME Business of the Year - 2015 Winner

**There are 15 categories available for entry and you may enter a maximum of four categories.**

- ★ Large Business of the Year
- ★ SME Business of the Year
- ★ Start Up Business of the Year
- ★ Manufacturing Business of the Year
- ★ Technology Business of the Year
- ★ Land Based Business of the Year
- ★ Tourism and Hospitality Business of the Year
- ★ Business Commitment to the Environment Award
- ★ Business Commitment to the Community Award
- ★ Employer of the Year
- ★ Customer Service and Commitment Award
- ★ Success in International Markets Award
- ★ Entrepreneur of the Year
- ★ Young Entrepreneur of the Year
- ★ Apprenticeship of the Year



## **How to Enter**

KEiBA 2016 is open to any business or organisation based and operating in the Kent and Medway area, excluding London borough postcodes e.g Bromley, Bexley and Orpington.

- Register and complete your choice of up to three entry forms at [www.keiba.co.uk](http://www.keiba.co.uk)
- Your entry must be submitted by **5pm on 26th February 2016** to qualify for judging.

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Visit the KEiBA website for more details:

**keiba.co.uk**

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